



Leadership Webinar Series

Communication Fundamentals for Engineers

Increase your leadership presence and credibility by learning effective communication strategies
Sign up for 1 or all 3!

All webinars held on Zoom meeting platform. Link will be sent the day before to all paid registrants

About the Presenter



Laura Mixon Camacho MBA, PhD, PMP, is a corporate strategist, trainer and culture fixer. She helps companies create a healthy culture with a better bottom line. A strong culture is one where everyone feels heard, understood and valued.

Her articles are regularly featured in several publications, including Forbes, The Southern C, Lionesses of Africa and now Training Industry.

Member of the Forbes Council of Coaches, Dr. Camacho was also named by *The Moultrie News* as a “Leading Woman in Business,” and was praised for “doing an amazing job of connecting ‘soft skills’ involving the head, the heart, with the nitty gritty technical, logical, analytical workplace we work in.”

She specializes in teaching highly analytical professionals how to communicate more effectively, including all sorts of engineers, finance executives, and scientists. Her many clients include Charleston Water Systems and the Society of Women Engineers.

The Leadership Communication Webinar Series will consist of three modules: Communication Fundamentals for Engineers; Advanced Communication for Engineers, and Specialty Communications for Engineers. Each module contains three 1-hour webinars with each eligible for 1 PDH.

Register for each webinar separately

USSD Members: \$ 75
Nonmembers : \$125 Join prior to registration and save \$50!



Communication Fundamentals for Engineers

Communicate with Anyone!

August 19, 2020 11am – 12 pm MT

People have four basic orientations in their communication style: action, relationship, process or idea. Learn your particular communication style. We cover the communication process, top biases and blocks to communication and how to adapt your message to different audiences.

Eligible for 1 PDH

Register at: <https://dams.ussdams.org/event-3870888>

Be Heard

August 20, 2020 11am – 12pm MT

Learn the career-changing fundamentals of selling yourself and your ideas. It's not what most people think. It's not puffery or grandstanding, but rather building trust and listening to others first. Learn what is involved in being considered indispensable and exactly how to craft a compelling statement

Eligible for 1 PDH

Register at: <https://dams.ussdams.org/event-3877438>

Winning Presentations

August 21, 2020 11am – 12pm MT

Learn the career-changing fundamentals of selling yourself and your ideas. It's not what most people think. It's not puffery or grandstanding, but rather building trust and listening to others first. Learn what is involved in being considered indispensable and exactly how to craft a compelling statement.

Learn how to build an audience-centric message that the speaker personally relates to. The secret sauce to engaging presentations is connecting the dots between the topic, the speaker and the audience. We go through a template to help them craft a winning presentation that centers around a compelling point of view.

Eligible for 1 PDH

Register at: <https://dams.ussdams.org/event-3877454>